

Portfolio of a Medium Success Traffic Manager on Social Media

Name: Wanderson Marques

Experience: 1 year of experience as a paid traffic manager on social networks

Purpose: Provide effective solutions and consistent results for social media advertising campaigns.

Skills:

- Advanced knowledge of social media advertising platforms including Facebook, Instagram and LinkedIn.
- Experience creating and managing effective advertising campaigns, from setting objectives to monitoring performance.
- In-depth knowledge of data analysis and the ability to make real-time adjustments to maximize ROI.
- Ability to communicate and work closely with the marketing team to ensure advertising campaigns align with company goals.
- Passion for digital advertising and commitment to consistent results and continuous improvement.

Main achievements:

1. Increase the engagement of the company's social profile.
2. Biggest sale in less than 15 days of paid traffic.
3. Lower investment cost and greater planning delivery.

References available on request.

Wanderson is a dedicated and committed paid social media traffic manager with proven skills and consistent results. If you're looking for an effective solution for your social media advertising campaigns, contact me today to find out how I can help.